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Rice Law featured in Total Attorneys for adapting to changing economy and client needs

4 December 2009 — Wilmington, NC — Rice Law, PLLC is featured in Total Attorneys® Success Stories for adapting to the changing economy and client needs using Virtual Law Office Technology.

“We were high quality, high cost limited to full service [in just four counties]. Now we also offer unbundled services state-wide at a fraction of the full service fee. We also use VLOTech to supplement communication and document delivery for full-service clients, enhancing their experience with the firm.” said Mark Spencer Williams, the firm’s managing member, when describing how the VLOTech changed the way Rice Law, PLLC practices law.

Rice Law, PLLC, a North Carolina firm, incorporated VLOTech nearly a year ago, and has used that technology to benefit traditional, full-service clients and to expand its offerings into new markets it could never have reached through traditional processes.

According to the American Bar Association, some individuals could not afford the services of an attorney without unbundling. Unbundled services give Rice Law clients better communication concerning their legal matter through 24/7 secure-encrypted Web-based access to a Virtual Law Office that includes their private documents, calendar of events, threaded attorney-client discussions, and more. Williams says, “VLOTech enables us to significantly reduce the costs of providing legal services while helping a client resolve some family law disputes with a Separation Agreement and Property Settlement online. We’re also able to interact more easily with clients who live overseas in different time zones.”

Attorney Williams also regularly participates in online legal forums, authors articles for the Rice Law Web site, and tweets legal tidbits, demonstrating both value and expertise, while educating existing clients and drawing potential clients.

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About Rice Law, PLLC

Rice Law, PLLC provides legal counsel in the areas of family and education law. Our attorneys provide full-service representation of clients in Brunswick, New Hanover, Pender, and Moore counties. The firm now provides online legal services throughout the State of North Carolina. For more information, visit www.ricefamilylaw.com.

About Total Attorneys

Total Attorneys® is a technology-enabled service provider dedicated to assisting with every aspect of small and solo law firm practice management, growth and development. For more information, visit www.totalattorneys.com.